



K. BRET STAUDT WILLET

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EDUCATION

2016–present	<i>Educational Psychology and Educational Technology</i> PhD – Michigan State University, College of Education, East Lansing MI
2012–2015	<i>Educational Technology</i> MA – Michigan State University, College of Education, East Lansing MI
1999–2003	<i>Mathematics and Sociology</i> BA – Bucknell University, College of Arts & Sciences, Lewisburg PA

AWARDS

2018–2019	<i>Summer Research Renewable Fellowship</i> - \$6,000/year x 2 years Michigan State University, College of Education, East Lansing MI
2017	<i>Outstanding Paper Award</i> SITE International Conference, Austin TX
2014	<i>Best Existing Film</i> Code for the Kingdom Hackathon, Austin TX
2000–2003	<i>Presidential Fellowship</i> - \$20,000/year x 3 years Bucknell University, Lewisburg PA

PUBLICATIONS

Peer-Reviewed Journal Articles	Greenhow, C. M., Gleason, B., Marich, H., & Staudt Willet , K. B. (2017). Educating social scholars: Examining novice researchers’ practices with social media. <i>Querty – Open and Interdisciplinary Journal of Technology, Culture and Education</i> , 12(2), 30–45. Retrieved from http://www.ckbg.org/qwerty/index.php/qwerty/article/view/269
Journal Articles Submitted for Publication	Greenhalgh, S. P., Staudt Willet , K. B., Rosenberg, J. M., & Koehler, M. J. (under review). Tweet, and we shall find: Using digital methods to locate participants in educational hashtags.



	<p>Staudt Willet, K. B., Koehler, M.J., & Greenhalgh, S.P. (under review). We see what we frame: How theoretical frameworks give meaning to educational Twitter data.</p> <p>Staudt Willet, K. B., & Reimer, P. M. (under review). Meaningfulness, belonging, and action: The teacher journey from isolation to community on Twitter.</p>
Book Chapters	<p>Staudt Willet, K. B., Koehler, M.J., & Greenhalgh, S.P. (2017). A tweet by any other frame: Comparing three theoretical frameworks for studying educator interactions on Twitter. In L. Liu & D. Gibson (Eds.), <i>Research highlights in technology and teacher education 2017</i> (pp. 63-70). Waynesville, NC: Association for the Advancement of Computing in Education (AACE).</p>
Conference Presentations	<p>Greenhalgh, S. P., Carpenter, J. P., Romero-Hall, E. J., Staudt Willet, K. B., Veletsianos, G. (under review). <i>Education and social media: Transcending borders, challenging assumptions, and raising questions</i> (Roundtable session).</p> <p>Staudt Willet, K. B. (under review). <i>Cyborg methods: The benefits of mixing human and machine coding.</i></p> <p>Staudt Willet, K. B. (under review). <i>Self-promoters, bots, and moderators: Exploring educators' participatory actions, roles, and culture in Twitter #Edchat.</i></p> <p>Staudt Willet, K. B., Greenhalgh, S. P., Rosenberg, J. M., Koehler, M. J. (under review). <i>Won't you be my neighbor? How education stakeholders use hyperlinks to build information neighborhoods on Twitter.</i></p> <p>Staudt Willet, K. B., & Willet, B. D. (under review). <i>Look who's talking: Using human coding to establish a machine learning approach to Twitter education chats.</i></p> <p>Greenhalgh, S. P., Staudt Willet, K. B., Rosenberg, J. M., Akcaoglu, M., & Koehler, M. J. (2018, April). <i>Timing is everything: Comparing synchronous and asynchronous modes of Twitter for teacher professional learning.</i> Paper to be presented at the American Educational Research Association (AERA) Annual Meeting 2018, New York, NY.</p> <p>Greenhow, C. M., Brandon, D. L., Greenhalgh, S. P., Koehler, M. J., Staudt Willet, K. B., & Li, J. (2018, April). <i>Tweeting toward the PhD: Exploring new scholars' practices with social media.</i> Paper to be presented at the American Educational Research Association (AERA) Annual Meeting 2018, New York, NY.</p> <p>Staudt Willet, K. B., & Reimer, P. N. (2018, March). The career you save may be your own: <i>Exploring the mathtwitterblogosphere as a community of practice.</i> Paper to be presented at the Society for Information Technology and Teacher Education (SITE) Annual Conference 2018, Washington, DC.</p> <p>Staudt Willet, K. B., Moudgalya, S., Boltz, L. O., Greenhalgh, S. P., & Koehler, M. J. (2018, March). <i>Back to the gaming board: Understanding games and education through board game reviews.</i> Paper to be presented at the Society for Information Technology and Teacher</p>



Education (SITE) Annual Conference 2018, Washington, DC.

Greenhalgh, S. P., **Staudt Willet**, K. B., Rosenberg, J. M., & Koehler, M. J. (2017, November). *No accounting for theory? The case for an affinity space approach to educational hashtag research*. Paper presented at the Association for Educational Communications and Technology (AECT) International Convention 2017. Jacksonville, FL.

Staudt Willet, K. B. (2017, August). *When a little blue bird flaps its wings: How Twitter is changing the world*. Paper presented at Passion Talks Conference 2017. Google Headquarters, Mountain View, CA.

Greenhow, C., Marich, H., & **Staudt Willet**, K. B. (2017, March). Social scholars: Re-envisioning graduate education in the age of social media. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 856-861). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

Rosenberg, J., Akcaoglu, M., **Staudt Willet**, K. B., Greenhalgh, S., & Koehler, M. (2017, March). A tale of two Twitters: Synchronous and asynchronous use of the same hashtag. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 283-286). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

Staudt Willet, K. B., Koehler, M. J., & Greenhalgh, S. P. (2017, March). A tweet by any other frame: Three approaches to studying educator interactions on Twitter. In P. Resta & S. Smith (Eds.), *Proceedings of Society for Information Technology & Teacher Education (SITE) International Conference 2017* (pp. 1823-1830). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

Staudt Willet, K. B. (2016, August). *How did we get here?* Keynote address at Passion Talks Conference 2016. Fremont, CA.

Staudt Willet, K. B. (2016, August). *The strength of the weak ties*. Paper presented at Passion Talks Conference 2016. Google Headquarters, Mountain View, CA.

Staudt Willet, K. B. (2015, September). *Patterns of online communities*. Webinar presented for Indigitous Sessions. Online.

Staudt Willet, K. B. (2014, October). *My journey into user-centered game design*. Paper presented at North American Simulation and Game Association (NASAGA) International Conference 2014. Baltimore, MD.

Staudt Willet, K. B. (2013, October). *Tension: My favorite game mechanic*. Paper presented at North American Simulation and Game Association (NASAGA) International Conference 2013. Sarasota, FL.

Willet, K. B. (2001, February). *The shortest closed path on an arithmetic surface*. Paper presented at Moravian College Student Mathematics Conference 2001. Bethlehem, PA.



SERVICE

2018–2019	<i>Graduate Student Representative</i> , Research & Theory Division Association for Educational Communications & Technology (AECT)
2018	<i>Assistance with Content Analysis for Doctoral Dissertation</i> With Colin Terry (Doctoral Candidate)
2017	<i>Science, Technology, & Innovation Track Chair</i> <i>Conference Executive Committee Member</i> <i>Conference Program Committee Member</i> Passion Talks Conference, Mountain View CA
2016	<i>Graduate Student Ad-Hoc Reviewer</i> With Dr. Christine Greenhow (Faculty Reviewer), <i>Learning, Media and Technology</i>
2015	<i>Hackathon Mentor Coordinator</i> <i>Hackathon Core Leadership Team Member</i> Urbana International Conference, St. Louis MO
2013–2015	<i>Board Member</i> North American Simulation and Game Association
2014; 2015	<i>Conference Committee Member (Baltimore MD; Seattle WA)</i> North American Simulation and Game Association

PROFESSIONAL EXPERIENCE

2017–present	<i>Graduate Assistant/Instructor – Department of Counseling, Educational Psychology, & Special Ed</i> Michigan State University, College of Education – East Lansing MI <ul style="list-style-type: none"> • Courses taught: <ul style="list-style-type: none"> ○ CEP 416 - Teaching & Learning with Technology (Undergraduate) ○ CEP 817 - Learning Technology through Design (Master's) ○ CEP 820 - Teaching Students Online (Master's)
2014–2017	<i>Founding National Director – Ministry in Digital Spaces</i> InterVarsity Christian Fellowship/USA – United States <ul style="list-style-type: none"> • Grew core staff team from 1 to 12 • Oversaw 51 projects related to online community building • Supervised 8 project leads • Hosted and directed 5 think tank gatherings • Managed annual budget of \$500k • Raised over \$100k annually from individual donors
2009–2014	<i>Area Director</i> InterVarsity Christian Fellowship/USA – South Central Pennsylvania



2008–2009	<ul style="list-style-type: none">• Supervised 17 different staff• Directed 11 conferences for students from 7 colleges• Delivered more than 100 talks at 13 different colleges and 8 conferences• Designed, developed, and facilitated 3 board/card games for training staff and students• Developed and facilitated 30 training seminars for staff and students• Raised over \$100k annually from individual donors <p><i>Associate Area Director</i> InterVarsity Christian Fellowship/USA – South Central Pennsylvania</p> <ul style="list-style-type: none">• Supervised 1 staff• Trained 4 interns• Raised over \$100k annually from individual donors
2007–2009	<p><i>Chapter Planter – Lebanon Valley College; Millersville University; Penn State Harrisburg</i> InterVarsity Christian Fellowship/USA – South Central Pennsylvania</p> <ul style="list-style-type: none">• Started chapters at 3 college campuses
2006; 2009–2012	<p><i>Director – Summer Urban Program</i> InterVarsity Christian Fellowship/USA – Lancaster PA</p> <ul style="list-style-type: none">• Designed and facilitated five 6-week immersive, experiential learning programs with undergraduate students• Received training in Mexico City, Mexico
2005	<p><i>Director – Summer Global Program</i> InterVarsity Christian Fellowship/USA – Manila, Philippines</p> <ul style="list-style-type: none">• Designed and facilitated a 6-week immersive, experiential learning program with undergraduate students• Received training in Addis Ababa, Ethiopia
2003–2007	<p><i>Campus Staff Member – Franklin & Marshall College</i> InterVarsity Christian Fellowship/USA – South Central Pennsylvania</p> <ul style="list-style-type: none">• Trained, coached, and supported more than 50 different undergraduate student volunteer leaders• Participated in a National Chapter Building Cohort (2006–2007)• Apprenticed under international students to learn to cook food from Taiwan, China, Thailand, Japan, India, Nigeria, and Ghana• Raised over \$50k annually from individual donors
2002–2003	<p><i>Research Assistant – Department of Sociology</i> Bucknell University, College of Arts & Sciences – Lewisburg PA</p> <ul style="list-style-type: none">• Reviewed literature in social psychology and situational identity
2000–2002	<p><i>Research Assistant – Department of Mathematics</i> Bucknell University, College of Arts & Sciences – Lewisburg PA</p> <ul style="list-style-type: none">• Assisted with research in L-functions and Maass form deformations
2000	<p><i>Summer Research Experience for Undergraduates (REU) – Department of Mathematics</i> Bucknell University, College of Arts & Sciences – Lewisburg PA</p>



1999–2000	<ul style="list-style-type: none">Assisted with research in L-functions and Maass form deformations <p><i>Calculus Tutor – Department of Mathematics</i> Bucknell University, College of Arts & Sciences – Lewisburg PA</p>
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FURTHER TRAINING

2017	<p><i>R Programming</i> Certificate – Johns Hopkins University on Coursera</p>
2014	<p><i>Serious Game Design and Research</i> Graduate Certificate – MSU College of Communication Arts and Sciences</p>
2012	<p><i>Game Design and Facilitation</i> Workshop Certificate – The Thiagi Group at NASAGA</p>

INTERVIEWS

2016	<p>Prabhakar, E. (2016, November 17). #001: <i>Bret Staudt Willet on ministry in digital spaces</i>. Interview with Bret Staudt Willet for PassionChats podcast. https://soundcloud.com/passionchats/001-bret-staudt-willet-on-ministry-in-digital-spaces</p> <p>Stolicker, B. (2016, September 21). <i>Technology: A new way to ministry</i>. Interview with Bret Staudt Willet for Mission Network News. https://www.mnnonline.org/news/technology-new-way-ministry/</p> <p>Stolicker, B. (2016, September 19). <i>Pokémon Go: A modern day well</i>. Interview with Bret Staudt Willet for Mission Network News. https://www.mnnonline.org/news/pokemon-go-modern-day-well/</p> <p>Govier, G. (2016, September 8). <i>Ministry is about meeting people</i>. Interview with Bret Staudt Willet for InterVarsity News. http://intervarsity.org/news/ministry-about-meeting-people</p> <p>Stolicker, B. (2016, July 21). <i>Ministry for the digital spaces</i>. Interview with Bret Staudt Willet for Mission Network News. https://www.mnnonline.org/news/ministry-digital-spaces/</p>
2014	<p>Watts, M. (2014, August 20). <i>Games do not equal gamification</i>. Interview with Bret Staudt Willet for Indigitous. https://indigitous.org/2014/08/20/gamification/</p>



PROFESSIONAL AFFILIATIONS

Current	AECT – Association for Educational Communications & Technology AERA – American Educational Research Association AoIR – Association of Internet Researchers SITE – Society for Information Technology and Teacher Education
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